Facilitator Page (Your Details to Submit)

*Use this Word Doc to record and play around with your answers offline. You can then copy/paste your answers in the form:* [*https://beforeigosolutions.com/facilitators/facilitator-page-submission-form*](https://beforeigosolutions.com/facilitators/facilitator-page-submission-form)*. After submission you should get a success message. If you don’t, it probably means something went wrong, so please try again (another reason to have your answers recorded separately)*

**NAME**: (as you would like it displayed on your page)

**COMPANY NAME** (if appropriate)

**EMAIL**: (to forward any web enquiry form submissions)

**CONTACT DETAILS** you’d like displayed on your page:

|  |  |
| --- | --- |
| PHONE NUMBER | YES/NO\* |
| EMAIL | YES/NO\* |
| WEBSITE URL | YES/NO\* |
| FULL POSTAL ADDRESS | YES/NO\* |
| TOWN/COUNTRY ONLY | YES/NO\* |
| OTHER (Please specify) | YES/NO\* |

\*delete as appropriate

**WEBSITE**:

**PHONE**:

**ADDRESS LINE 1**:

**ADDRESS LINE 2**:

**TOWN/CITY**:

**STATE/COUNTY**:

**ZIP/POSTAL CODE:**

**COUNTRY**:

**OPENING PARA**

*(compelling introduction of the kind of people you serve, your location and the results you give people)*

**LINK TO ONLINE SCHEDULING PAGE**

*(e.g. Acuity, Calendly so potential customers can set up an exploratory call)*

**LINK TO YOUR WELCOME VIDEO**

*Preferably hosted on Vimeo – make sure to set the after the video finishes to blank.*

*YouTube will also work (it’s free) however, you can’t control what is shown afterwards and it could show competitor videos*

**IN DEPTH EXPLANATORY PARA**

*Include the problem/feelings potential client has, position yourself as the guide (include empathy, your qualifications/experience), a 3-step plan to working with you, the results they'll get from working with you and the next step for them to take (e.g. visit your website, schedule a call)*

**TESTIMONIAL(S)**

*Any client quotes or testimonials*

**OTHER SERVICES OFFERED**

**ABOUT ME PARAGRAPH**

**FINAL CALL TO ACTION PARA**

**ANYTHING ELSE YOU’D LIKE ADDED?**